



SECOND TRAINING SPECIFIC TRAINING ON THE CREATION AND MANAGEMENT OF NGOs

1. Introduction

The goal of this activity was to train 25 beneficiaries of existing methodologies and tools for the creation of Non-Governmental based on the specific sectors individuated by the study research.

These 25 persons afterwards were divided in 5 groups composed by 5 people as 5 are the NGO sectors identified by the research study:

1. Women social enterprises
2. Media
3. Food safety
4. Culture and heritage
5. Knowledge management and job seek

The training was divided in 55 hours attended by all 25 beneficiaries on management topics, building capacities on how to write project proposals according to the Donors requests and fundraising then each group attended the specific 5 hour training on the above mentioned sectors.

The 55 hours training included the following topics:

- Strategic Framework of NGO
- Stages of NGO Development
- Finding Financial Resources
- How to write a call for proposal
- General Structure of an Application form
- International Relations and development cooperation

The 5 hour trainings included the following topics:

1. Women social enterprises
 - What is a Social enterprise? Creation and management of SE
 - Social Enterprises Characteristics
 - Social enterprise dimensions (Community dimension, participative dimension, rational dimension)
 - Sectors of activities; communication and marketing
 - Social enterprises and common propriety/goods



- Analysis of the context to the development of Social Enterprise
2. Media
 - SOW of the organisation
 3. Food safety
 - SOW of the organisation
 4. Culture and heritage
 - Cultural Policies
 - Cultural Industries,
 - Cultural Heritage,
 - Cultural tourism.
 - Field of intervention: research/statistics/indicators
 5. Knowledge management and job seek
 - What is knowledge management and its components;
 - Identify new sources of technology and ideas;
 - Explore creativity, innovation and idea mapping
 - Understand the nature of tangible and intangible assets;
 - Protect and secure knowledge
 - SWOT analysis and job market research
 - Match point of job seekers competences with job offers exigencies.

For the training communicators important outcomes were:

Discussion with local stakeholders about registration of the new NGO. The Governorate of Ninawa has established a fund for supporting these new NGO for their legal registration procedures.

2. Location and period of the training

The training was held at the University of Cihan in the city of Erbil, from 03, August 2015 till 24, August 2015 (80 hours in total).

3. Attendance

The training was attended by 25 participants, as foreseen by the project.

The training was divided in two phases; the first phase involved specific information on NGO management, fund raising, project writing and project implementing, attended by all the participants.

The second phase divided the 25 participants in 5 groups composed by 5 people. The participants were free to choose each one of the 5 sectors identified previously by the study research.

The trainers were distinctive professors:



- Dr. Raad Adnan
- Dr. Saifuldeen Ibrahim
- Dr. Manaf Basil
- Dr. Alla Ahmad Hassan
- Dr. Nazar Jamil Abdulazeez
- Dr. Mazn Marwan Mardini
- Dr. Zidan R. Bradosty
- Dr. Muhanad Abed Rashid
- Dr. Omar Hassan Fahmi

4. Opening

The program's emphasis in Non-Profit / NGO Management and Development provided the beneficiaries with working knowledge of the administrative, financial, and organizational aspects of non-profit organizations / NGOs. The training focused on the particular managerial challenges faced by non-governmental organizations, their unique features, and their interrelationships with other public management actors.

The training was designed to help the beneficiaries learn practical skills, concepts and principles that they can take back to the job, while giving them insight into ways to adapt these skills to specific project environments.

The training tackled the following topics:

- **Identifying, matching and supporting expert** to work with NGOs throughout the developing the country. The training emphasized expanding and strengthening the skills of local experts and trainers to reduce dependency on external experts and further contribute to sustainability.
- **Creation of networks** that allow for access to projects and develop ideas for fundraising, communications and evaluation in fields such as education, youth and development, workforce development, humanitarian assistance, health and environmental sustainability, among others.