



EuropeAid – DEVCO

KEY PEOPLE 

Key Knowledge for Iraqi Women

Applicant/Lead Partner: Mediter aisbl – Réseau Euro-Méditerranéen pour la
Coopération

*This document has been produced with the financial assistance of the European Union.
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Partners



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- + Mediter aisbl – réseau euro- méditerranéen pour la coopération
- + Municipality of Mosul
- + University of Mosul
- + B.I.A.T. – Business Incubation Association in Tripoli
- + Mosul Chamber of Commerce
- + Ninawa Governorate
- + University of Rome « Tor Vergata » - CEIS (Centre for economics and international studies)

Overall objective



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- + To reinforce and facilitate the development of a culture of civil society and to help increase the level of cooperation and mutual knowledge between civil society and local authorities in the Northern Area of Iraq, notably the city of Mosul and the Region of Ninawa.

Specific objectives



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S.O. 1

- + To enhance the cooperation of civil society and local authorities to provide social services according to the idea of **subsidiarity**.

S.O. 2

- + To reinforce the capacity building of the Iraqi society, through **women empowerment**.

Intermediate beneficiaries



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- + Women working in local government/authorities
- + Teachers and professors
- + Micro-entrepreneurs
- + Women working in local NGOs
- + Widows

TOT. 100 women attending the training



The action: 4 phases plus
phase of management and
phase of communication

36 MONTHS

PHASE 1: EXECUTIVE DESIGN, ANALYSIS OF TERRITORIES AND STUDIES

- + Activity 1.1 Joint research (University of Mosul and University of Tor Vergata)
- + Activity 1.2 Public presentation at University of Mosul's premises

Responsible partner: University of Mosul

Output: papers (500 paper copies + 50 CDs)



PHASE 2: TRAINING ON THE JOB CAPACITY BUILDING

- + Activity 2.1 Preliminary activities: public call and selection for trainers (press releases, media involvement)
- + Activity 2.2 Training phase: about 120 hrs in class, online and on the job; 1 common training (80 hrs) + 2 parallel courses for SME and NGO (40 hrs each). 100 beneficiaries.

Responsible partner: Mediter

Output: press release, public call, cv, training document and reports, evaluation by intermediate beneficiaries



PHASE 3: TESTING THE INCUBATOR/CREATING BUSINESSES&NGOs

- + Activity 3.1 Creating the incubator
- + Activity 3.2 Three workshops (Lebanon, Brussels and Iraq) for international cooperation
- + Activity 3.3 Creating an ethic bank for micro credit and collaterals

Responsible partner: B.I.A.T.

Output: about 10 realized projects (start-ups, NGOs, etc.), promoted joint ventures, favouring investments through the ethic bank



PHASE 4: CONSOLIDATION AND FUTURE SUSTAINABILITY

- + Activity 4.1 Register for transparent NGOs (Governorate of Ninawa)
- + Activity 4.2 Quality label (Chamber of Commerce)
- + Activity 4.3 Consolidation of the incubator (B.I.A.T.)
- + Activity 4.4 Mediter office in Iraq (Mediter)

Output: at least one agreement for a newly created NGOs to provide social services to L.A., standardised system of best practices (quality label), register



PHASE OF COMMUNICATION

- + Website (Mediter)
- + Public presentation of researches: 200 people (Ph.1)
- + Press releases, articles on local newspapers: at least 7 articles (Ph. 2)
- + Articles written by intermediate beneficiaries and published online (Ph. 3)
- + Public events during the stages/workshops in Lebanon/Jordan (200 people), Brussels (150 people), and Iraq (300 people): (Ph.3)

RESULTS: expected 10,000 final beneficiaries, local and international media coverage and dissemination.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36



PHASE OF MANAGEMENT

Responsible partner: Mediter

Activities: workshops and meetings among partners vis-à-vis and via Skype; creation of the Steering Committes; Internal monitoring

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