

Program: EuropeAid Cooperation - IPA Programme Deadline: May 08th, 2012 - h 16:00 (submission of concept notes)

Description: The purpose of the IPA fund is providing clear information to citizens of countries regarding the EU enlargement process and strengthen the dialogue with stakeholders in order to increase understanding and visibility on the pre-accession process.

The general objectives of the program are as follows:

• emphasize the commitment of the EU and the European perspective of the candidate countries and potential ones;

• raise awareness of the improvements as a result of European integration;

• increase the general knowledge of what concerns the European Union, its policies and programs;

• promote practical results of EU assistance, designed to support the candidate countries and potential candidate countries in their efforts and progress toward the goal of EU membership;

- promote regional participation in facilitating progress towards EU membership;
- promote the development of civil society and dialogue with stakeholders.

One of the activities undertaken with funds IPA in Croatia is dedicated to the promotion of civil society development and dialogue that generates greater awareness and knowledge on European Union, as well as public support for the EU accession process.

Objectives:

The overall objectives of this call for proposals are the following:

• improve the general understanding of the EU, its policies and programs;

• increase knowledge about opportunities and benefits that citizens will take before and after EU accession;

• support the Croatian institutions and the EU delegation in its efforts to communicate on European issues.

The specific objectives of this call for proposals are the following (some are mentioned):

• improve the public debate in Croatia on the implications of EU membership, leading to a deeper understanding and acceptance of EU values and standards;

• strengthen the dialogue on specific areas of EU policies, such as agriculture and rural development, fisheries, environment, health protection, food security, social policy, consumer rights, etc. ;

• inform the public on the projects or initiatives funded by the EU in certain areas;

• information and training opportunities offered by EU structural and cohesion funds, as well as on other EU funding opportunities, on the various EU programs directed at civil society and also to individuals or institutions, etc.;

• create interest and dispel prejudices about the EU among young people and motivate them to participate in programs designed specifically for them;

• creation of multimedia products, including audio-visual, aimed at informing target groups

about European issues;

• create lasting partnerships between civil society organizations and the media in order to achieve the above objectives, as well as promoting the activities of civil society organizations in general.

Activities:

This call for proposals has three separate priorities and, therefore, is divided into three lots: LOT 1: Actions to inform the public about the European Union, its policies and the benefits of EU membership (especially through public activities and with the help of the media); LOT 2: initiatives to bring the EU closer to the Croatian youth, especially involving the Eurosceptics (age group between 16 and 26 years, but not exclusively);

LOT 3: proposals focusing on training and information activities, aimed at various target groups, the opportunities of EU funds. Among the groups (non-exhaustive list) should be considered: farmers, fishermen, business community, civil society organizations, local and regional media.

Beneficiaries:

In order to be eligible for a grant, applicants must be:

- legal persons;
- no-profit;

• specific types of organizations such as NGOs, public sector operators, local authorities;

• be established in an EU Member State or in a beneficiary country of the Instrument for Pre-Accession - IPA

• be directly responsible for the preparation and management of the action and not act as an intermediary.

Amount available:

€ 500.000. The contracting authority reserves the right not to award all available funds.

How to participate:

The indicative allocation of funds: € 166,000 per lot.

Any grant requested under this call must be between 50% and 90% of total eligible costs of The initial duration of planned action cannot be less than 12 months nor exceed 18 months Actions must take place in Croatia.

This is a call for proposals "restricted". Therefore at first be evaluated by only the concept note. Thereafter, applicants whose Concept Notes have been pre-selected will be invited to complete an application form. Following the evaluation of complete applications, an eligibility check will be made for those who have been provisionally selected

For this call is also required prior registration in the system PADOR

For more information send inquiries to the email <u>delegation-croatia-tenders@eeas.europa.eu</u>

NB: Please note that this translation is provided for informational purposes only.

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