



This call for proposals aims to facilitate the digital transition of cinemas screening European films by supporting the side costs linked to the purchase of a digital projector. This notice is aimed at European independent cinema operators whose principal activity is the screening of films. To be considered as eligible, the cinemas must have screened in 2011 a minimum of 50 % European films of which at least 30 % are European non-national.

Applicants must be established in one of the following countries:

- the 27 countries of the European Union,
- the EEA countries, Switzerland and Croatia,
- Bosnia and Herzegovina (under the condition of the finalisation of the negotiation process and the formalisation of the participation of this country to the MEDIA programme).

Support can be requested for only one projector per screen and for a maximum of three screens per cinema. The projector must be bought between the date of submission and 31 December 2013.

The annual budget earmarked for the co-financing of projects is estimated at EUR 2 000 000. The financial contribution awarded is a subsidy and takes the form of a lump sum, of maximum EUR 20 000 per screen. Proposals must be sent (postmark date) by 31 July 2012.

For further information please click [here](#) .